**Project Design Phase-I** - **Solution**

**Focus on J&P, tap into BE, understand RC**

**Project Title:** Efficient Water Quality Analysis and Prediction Using Machine Learning **ID:** PNT2022TMID11378

**Explore AS, differentiate**

**Deﬁne CS, ﬁt into CC**

**AS**

**5. AVAILABLE SOLUTIONS**

The available solution is finding water quality index (WQI) and water quality class (WQC).

The quality testing needs some basic set of budget required. and also limitations of some advanced machines becomes a constraint.

**CC**

**6. CUSTOMER CONSTRAINTS**

**CS**

**1. CUSTOMER SEGMENT(S)**

Our customers are people in different areas such as Rural & Urban areas etc.Thus we need quality and purified water.

**Explore AS, differentiate**

**Define CS, fit into CC**

**BE**

**7. BEHAVIOUR**

They conduct chemical, physical and biological test to define water quality standard. Choosing of efficientproviders.

When their expected standard of water is achieved we can expect this behaviour

**RC**

**9. PROBLEM ROOT CAUSE**

Water gets contaminated due to

Fertilizers, pesticides, or other chemicals that have been applied to land near the water.

Concentrated feeding operations such as manufacturing operations,

sewer over flows, storm water and

wildlife.

**J&P**

**2. JOBS-TO-BE-DONE / PROBLEMS**

Contaminated water and poor sanitation are linked to transmission of diseases such as cholera, diarrhea, dysentery, hepatitis A, typhoid and polio. Absent, inadequate, or inappropriately managed water.

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| **Identify strong TR & EM** | **3. TRIGGERS TR**  This triggers to discover the pattern in user data and then make prediction based on intricate pattern for analyzing the quality of water. It also helps to improve the efficiency and more protected to drink  . | **10. YOUR SOLUTION SL**  Using Advanced Artificial Intelligence seven significant parameters and developed models were evaluated based on some statistical parameters based on Naive Bayes algorithm, K Nearest Neighbor (KNN), Support Vector Machine (SVM) and Linear regression algorithm. This ML technique is an extension of the artificial neural network method; it has additional complex architectures that make this approach suitable for managing multidimensional inputs because of its high model configuration flexibility, greater generalization power, and robust learning capacity | 1. **CHANNELS of BEHAVIOUR CH**   Online:  Helps to identify the water problems similar to the current situation in different location.  Offline:  customers would filter the unclean water to overcome their current situation. |  |
| **4. EMOTIONS: BEFORE / AFTER EM**  When water comes from improved and more accessible sources, people spend less time and effort physically collecting it, meaning they can be productive in other ways. This can also result in greater personal safety and reducing musculoskeletal disorders by reducing the need to make long or risky journeys to collect and carry water. Better water sources also mean less expenditure on health, as people are less likely to fall ill and incur medical costs and are better able to remain economically productive.  With children particularly at risk from water-related diseases, access to improved sources of water can result in better health, and therefore better school attendance, with positive longer-term consequences for their lives. |

**Identify strong TR & EM**

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